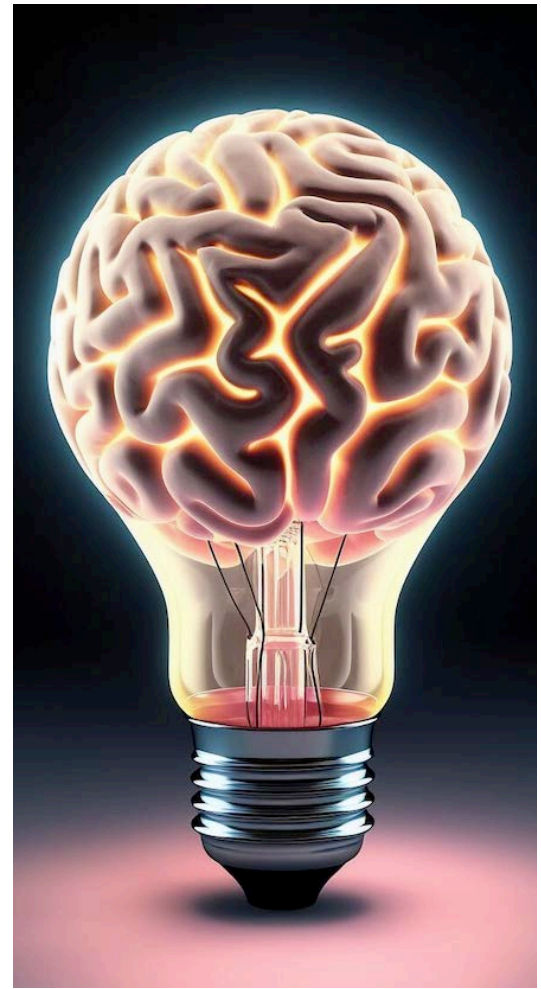
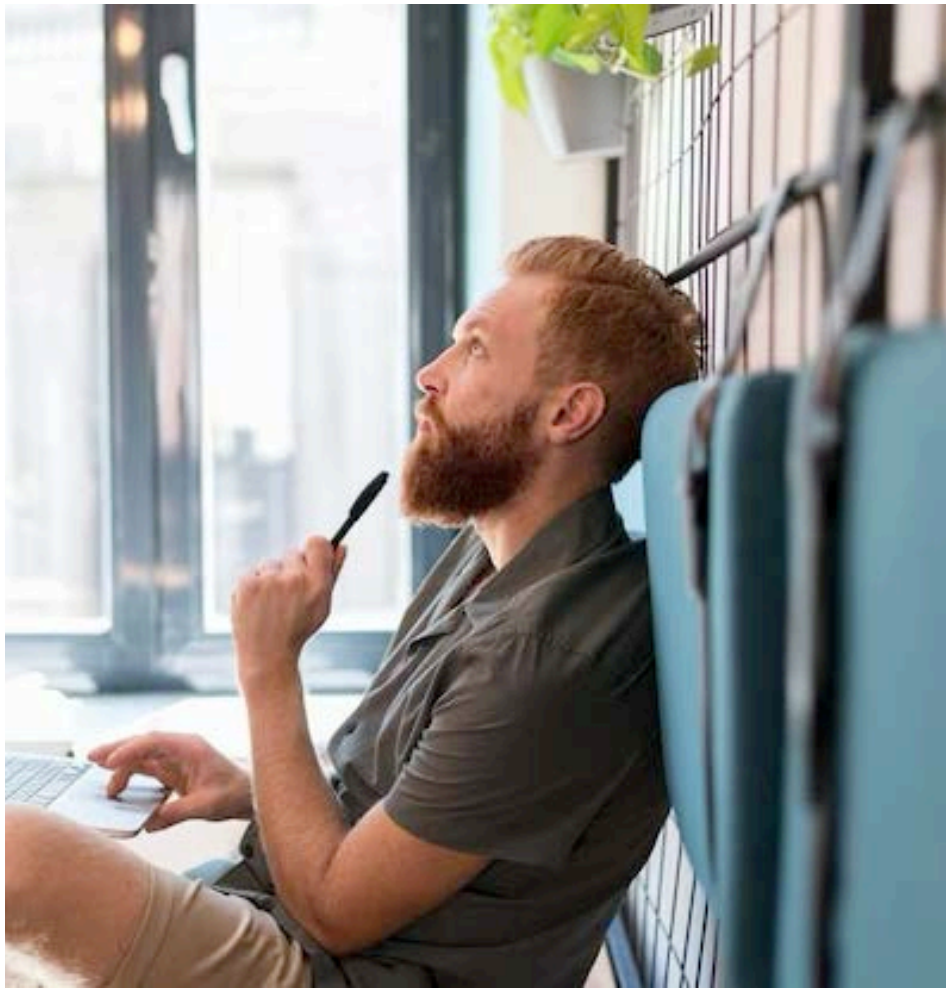


CREATIVE  
THINKING  
SHORT  
COURSE

COURSE GUIDE  
2024-25

ONLY FOR SERIOUS DESIGNERS





WELCOME TO OUR DYNAMIC AND INSPIRING CREATIVE THINKING SHORT COURSE TAILORED EXCLUSIVELY FOR DESIGNERS SEEKING TO ELEVATE THEIR IMAGINATIVE PROWESS! IN THE EVER-EVOLVING LANDSCAPE OF DESIGN, THE ABILITY TO THINK CREATIVELY IS NOT JUST A SKILL; **IT'S A CATALYST FOR INNOVATION.**

## IS THIS COURSE FOR YOU?

Embark on a journey that transcends traditional boundaries, as we guide you through a curated blend of theory and hands-on exercises. This short course is not just about techniques; it's about unlocking the untapped reservoirs of your creativity and honing the skills that set extraordinary designers apart.

### *Suitable for:*

- Employers who wish to increase the skills of their staff in this area,
- Anyone who wants to learn how to come up with unique and creative ideas,
- Those who are starting out as a designer,
- Professional Designers who wish to refresh their creative process or overcome designer block,
- Self-employed designers,
- Design or Advertising Agencies.

## What you will learn

*You will be shown how to unlock your creativity in 7 effective steps which will allow you to develop your own unique creative design process.*

- *How to get started on projects and start to build a creative process,*
- *Learn the main stages of creative thinking,*
- *How to start your research,*
- *Finding focused inspiration,*
- *Elaboration and Prototyping,*
- *Competing and evaluating your projects*

*This short course also presents you with real-life projects which you will work on with your very own one-to-one Design and training Coach through our online campus and live one-to-one Skype Tutorials.*



## COURSE STRUCTURE

This course has been designed to be completed in 6-8 weeks with some flexibility depending on the time available to each individual student. The maximum time for completing this course is 3 months. This course is delivered online through our eCampus and live tutorials are delivered one-to-one with your own Design & Training Coach on Skype.

### MODULE ONE: Introduction

In this first module, we will be looking at the starting points of creative thinking and what you will need. You will start off by discussing this module and the complete course with your Design & Training Coach so that you can structure your own learning process.

### MODULE TWO: Stages of Thinking

**Step 1:** Getting yourself into the correct state of mind is very important for your creative thoughts, and in this module, we will start to develop your own steps of thinking and look into the design process. This module comes with a Project which you will work on with your Design & Training Coach.

### MODULE THREE: Research

**Step 2:** Ok, so how do you begin and what should you do first? This module will now show you how to start your process of creative thinking again by working through another live project with your Design & Training Coach during your Skype tutorials.

### MODULE FOUR: Inspiration

**Step 3:** Now it is time to find inspiration, time to start your creativity. Here we are going to develop your key area and take you away from that blank thinking you found yourself trapped in before now. Plus you will be given an option of 3 live projects to work on with your Design & Training Coach during your Skype Tutorial.

### MODULE FIVE: Elaboration

**Step 4:** Now that your ideas are flowing and we will now look at refining and working up these ideas with your Design & Training Coach

### MODULE SIX: Prototyping

**Step 5:** Now the really fun and rewarding part of the course, making your ideas come to life by presenting your ideas visually and in real-time, and you will show exactly how with your Design & Training Coach during your Skype tutorial.

### MODULE SEVEN: Finishing Ideas

**Step 6:** The final stage of your Creative Thinking and Inspiration process - finishing your design and bringing it to a close. We will look at what you have done and how you are going to complete it so that it is ready for presentation and complete production.



On successful completion of this course, you will be awarded our Short Course Certificate of Completion.

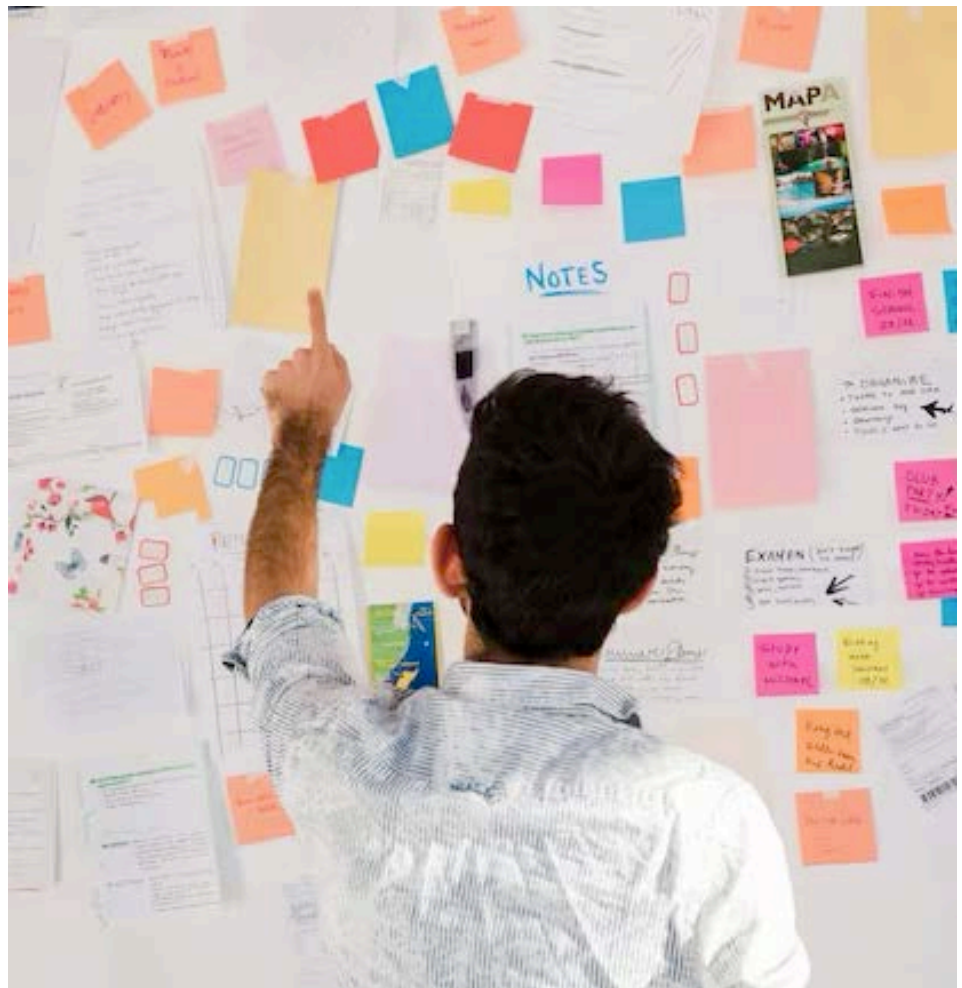
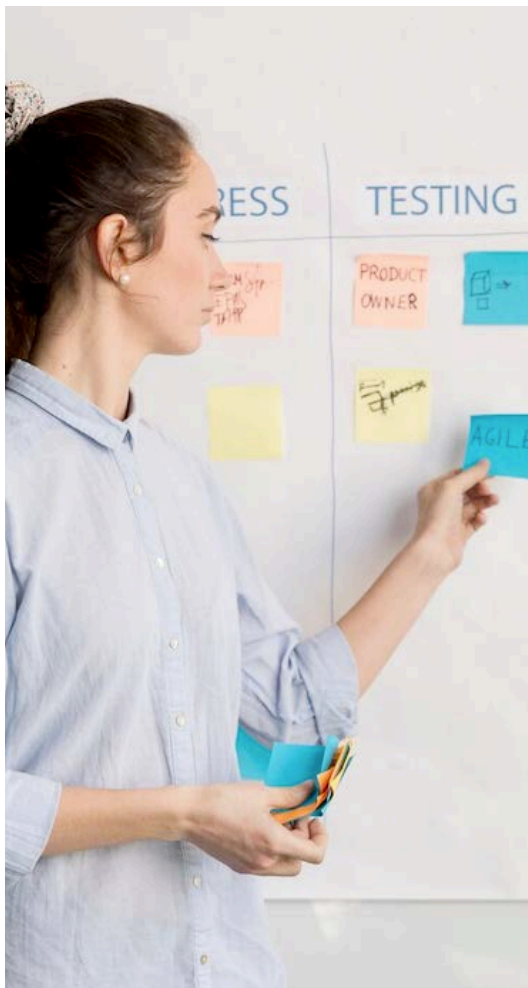
### COURSE PROGRESSION OPTIONS

Once you have completed this course level you might be eligible to progress onto one of our main Design Courses

*Please read through the entry requirements for this course on the next page before applying.*

**COURSE FEE: £300**

**AVAILABLE NOW - ENROL AT ANY TIME OF THE YEAR**



## ENTRY REQUIREMENTS

Once you have enrolled on this Short Course and your campus student account have become active, you then be able to arrange with your one-to-one training coach a day and time for your first Skype tutorial. It is a good idea to set the same day and time for each week for the duration of this course. You will then work through a module each week. The aim is to complete this course over 6 - 8 weeks..

### SOFTWARE:

For this course, students should have one or all of the following; **Adobe Creative Suite** or individual programs such as **Adobe Illustrator, InDesign, Photoshop, and Adobe Acrobat Pro. Affinity Designer** is also acceptable for this level.

### TIME:

This course has been designed to be completed in 6-8 weeks with some flexibility depending on the time available to each individual student. The maximum time for completing this course is 3 months. This course is delivered online through our Online Campus and live tutorials are delivered one-to-one with your own Design & Training Coach on Skype

### STUDY MATERIAL:

Study material will be supplied to you digitally when you start through our campus plus our other facilities. If you would like recommendation or additional learning material we can suggest these for you, but you will find the material we provide will be more than enough for this course.

### COMMUNICATION:

It is important that you have access to the Internet and Skype with a webcam as you will need these for your one-to-one

Skype sessions. Using Skype means you can record the session plus the ability to share screens and send files during these live sessions.

### KNOWLEDGE & SKILLS:

You should have some basic knowledge of the design software but you will be given lessons on how to use the relevant software throughout this course. Make sure you have access to the software mentioned in this section. If you have a portfolio of any work you have done previously please send a link to this with your course application form.

### YOUR ATTRIBUTES:

An ability to be self motivated, open to new ideas along with a good eye for design. You should also be committed to this course and eager to learn.

### ENTRY QUALIFICATIONS:

None required for this course, but you must be able to communicate, read and write in English effectively.

# HOW TO ENROL

1. Complete our Course Application Form which you can download from our 'ENROL' page on our website.
2. Print off the application form and complete it in handwriting, making sure you complete all of the sections. Make sure you read through the terms and conditions before signing in all areas of the application form and don't forget to include your photo for our online campus profile identity.
3. Scan or take a photo of the completed application form and email it back to us and we will inform you if your application has been accepted. Do not make any payments until your application has been accepted. You will receive an email from us telling you if you have been accepted or not.
4. Once your course application has been accepted, we will contact you to let you know and then give you instructions on how to make your full course payment which you will need to pay before enrolment can be completed. Payments are made using PayPal or by Bank transfer (*depending if you are located in the UK or Internationally*). If your company or organisation is paying for your course you must inform them that payment must be received before your student account is set up.
5. Once we have received all of the above, we will then set up your student account on our online campus, which can take up to 5 working days but we aim to try and complete this sooner when possible. You will then receive your username and password which will allow you to start your course.
6. You will also be contacted by your one-to-one tutor who will arrange a Skype with you to discuss your course in detail with you.

**Don't forget to answer all of the questions on the course application form. Anything missing will result in your course application being rejected.**



[www.creativedesignschool.com](http://www.creativedesignschool.com)

# FAQ'S

## **Do I have to complete the course on a fixed timescale?**

All of our courses are flexible even though we state a completion time, this is only to give you an idea of how long you could spend on your course. But, is it totally up to you how much you study and when you complete your assignments and course?

## **Who can I contact when I have questions or problems with my course?**

You will be given the contact information of your tutor who you can contact at any time through your Student Account on our online campus and the use of our mobile App.

## **What if I don't have Skype or a webcam?**

If you don't have Skype and a webcam, you can arrange virtual support through your Student Account. This is done by using the live messaging service on the online campus and our mobile App.

## **Do you have to have qualifications to study any of these courses?**

There is a clear entry requirement for each course we deliver. You will see all of the entry requirements in this course guide on the previous page

## **Can I get additional help with my studies if I have a problem with them?**

Yes, that is the aim of the Creative Design School, we are here to help at all times. You can ask questions through your student account messaging app or arrange an online Skype consultation

## **Is there an exam at the end of the course?**

There are no exams for our short courses. Exams only apply to our main diploma courses.

## **Where do I get my assignments and study material?**

All of your study material and assignments will be made available through your student account plus our other learning facilities.

## **When do I start my courses?**

Once you have enrolled and made your payment you will have full access to your course within 5 working days - when you start is up to you.

## **How do I get my Username and Password for the online campus 'Student Account'?**

This is emailed to you directly once we receive your enrolment payment online and your application has been processed, which can take up to 5 working days, but we aim to do this sooner when possible.



# MAIN GRAPHIC DESIGN DIPLOMA LEVELS 1-3

There are different levels available for our diploma courses, Beginners Level 1, Level 2 which is for those who have studied or trained in these subject areas before and Level 3 which is the advanced level.

Each diploma course comes with modules that can be completed in 1 to 2 months (but this can be flexible depending on your circumstances).

You will be given your very own one-to-one tutor/professional design coach, who will work with you throughout your course. During each module, you will be given one 45-minute Skype tutorial each week or every 2 weeks depending on the time you have available.

## THE DIPLOMA COURSES WE HAVE AVAILABLE FOR 2024 - 2025

### GRAPHIC DESIGN FOR BEGINNERS - LEVEL 1

Completely for beginners in graphic design. You will be started at the very basic stages, then taken to a confident level of understanding and carrying out effective graphic design elements. You will also be shown how to use the related software at the basic level. Once completed, you will be able to progress onto Graphic Design Level 2.

### GRAPHIC DESIGN - LEVEL 2

If you have some experience in graphic design, using the related software at a basic level, then this course is for you. It will structure what you already know and introduce you to what you don't have experience in. By the end of this course, you will be able to carry out with confidence, a variety of graphic design skills. The next step of progression from this course would either be the advanced level 3 or onto one of our specialist courses.

### ADVANCED GRAPHIC DESIGN - LEVEL 3

This course is set at a level for those who wish to focus on increasing their level of graphic design to fully professional attributes. Covering every level of the profession, you will focus on specific projects and assignments to increase your skill levels. To enrol on this course you should be experienced in using adobe creative suite software, especially Illustrator, InDesign, and Photoshop. Upon successful completion of this course level, you will be given one-year free registration as a Professional Graphic Designer with the PGDA.

**We will take you through every step of the way throughout your course. Helping you to develop new skills and to become creative and unique.**



# COMPLETE COURSE LIST 2024-25

## SCHOOL OF GRAPHIC DESIGN

Graphic Design for Beginners Level 1

Graphic Design Level 2

Advanced Graphic Design Level 3

## SPECIALIST DESIGN COURSES

Advertising Design Specialist Level 4

Brand & Corporate ID Design Specialist Level 4

Packaging Design Specialist Level 4

Visual Communication Specialist Level 4

Digital Illustration Specialist Level 4

## PROFESSIONAL + BUSINESS COURSES

Creative Thinking & Process Techniques PL5

## SCHOOL OF TEXTILE DESIGN

Textile Design for Beginners Level 1

Textile Design Level 2

## SHORT COURSES

Introduction to Graphic Design Short Course

Logo Design Short Course

Creative Thinking Short Course

Become a Freelancer Short Course

Digital Illustration for Beginners Short Course